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Dedicated language teaching solutions for modern language educators

Discover Sanako's teacher-led language instruction solutions for schools and universities

www.sanako.com

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The Original Pioneer - Since 1961

Sanako is the pioneer in language labs and language teaching software. We started in 1961, when our first language laboratory was made under our former name "Tandberg Educational". This started the educational technology revolution in language education. Since then, integrating technology into language teaching and learning has made a big impact on how we teach and learn languages, improving its effectiveness, increasing student engagement, and their learning results.

Sanako's founding idea was to help people become fluent in speaking new languages, and this is still at the core of everything we do today. We believe there is real power in language skills – it helps people communicate to international audiences, and fosters a more open, trusting society. Being able to speak, operate, and find information in other languages than just one's native language opens up a totally new world to individuals.
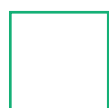
This is why Sanako is on a mission to enable more freedom and power for individuals and organisations by helping language teachers across the world to teach languages better and more efficiently.

During our +60 years in business, we have climbed to the market leading position with customers in 114 countries and more than 50,000 classrooms supported with Sanako solutions to help language teachers increase their students' language skills.

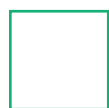This means that already tens of millions of people around the world have acquired parts of their language skills using Sanako solutions.

A key factor in that success has been how Sanako's pedagogical and technological approach is deliberately built upon globally-renowned Finnish learning models. Sanako is based in Turku, Finland.
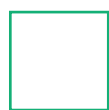
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+60 **years in business**

114 **countries**

>50,000 **classrooms**

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How Sanako Helps Schools and Universities

Sanako's digital language labs and software solutions are designed to help professional language educators to manage language lessons more efficiently and optimise their teaching time. With our tools, educators can easily assign language learning activities and individualise their teaching approach for each student and student groups. Our focus is on helping students to become fluent in new languages and to prepare them for real life especially by increasing their speaking and pronunciation skills.

Sanako's benefits for schools and universities

- Improves students' speaking, listening, reading and writing skills

- Important self-evaluation enabled by recording students' speech and exercises

- Allows teachers to cater to individual student's needs

- Less time used to organize and do exercises – more practice time achieved

- Move from passive learning to active learning

- Improved learning results and better grades for students

- Increases your language department's overall test scores

- Creates a more attractive and motivational language learning environment for your students

- Prepares your students for real life scenarios when speaking and using foreign languages

What do we deliver and promise to customers?

For Learners

- Motivational learning experience

- Improved learning results

For Educators

- Ease and efficiency in teaching

- Higher student motivation

For Institutions

- Higher quality of education

- More dynamic culture and competitiveness

For Nations

- Better language skills for future professionals

- National competitive advantage

Why choose Sanako?

Reliability: Sanako is well known for its reliable products. Our solutions are known to be high-quality and very reliable.

Popular among professional language teachers: Sanako is the most popular professional solution for teacher-led language teaching. We have more than 50.000 classrooms around the world using our solutions.

Developed with Finnish teachers: Our solutions are developed with Finnish teachers and we include aspects from the Finnish pedagogical system into our workflows the products offer for teachers.

ISO-9001 & ISO-14001 certified: High quality organization with trusted ISO certificates for quality management system (ISO-9001) and environmental management system (ISO-14001).

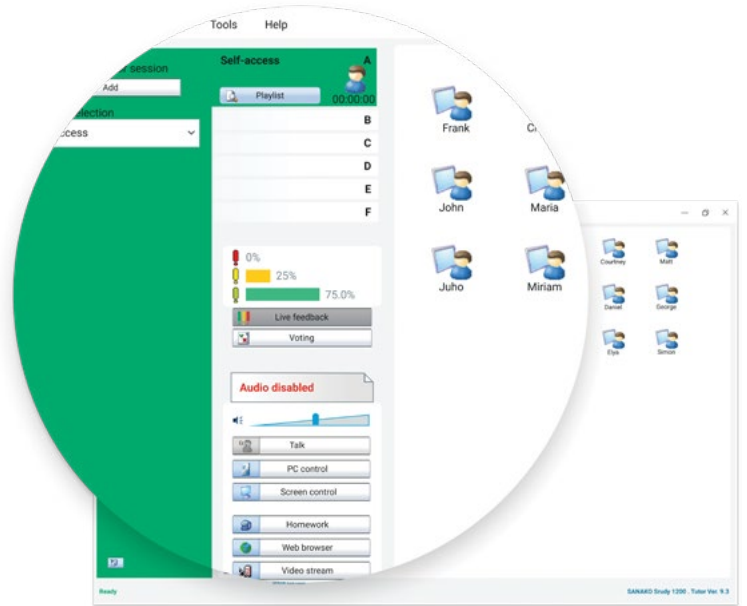| ISO 9001 **BUREAU VERITAS** Certification	ISO 14001 **BUREAU VERITAS** Certification

PRODUCTS

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Sanako Study

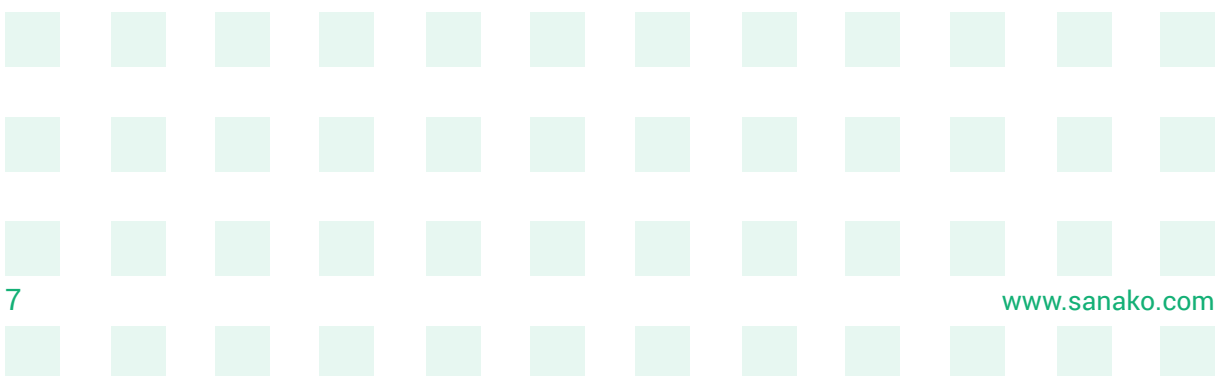## Language Lab Software for Efficient Language Teaching

Enabling better language learning programs for high schools and universities!

Sanako Study is the most popular and widely used language lab software in schools, high schools, colleges and universities around the world. Sanako Study is used by prestigious and top educational brands like the Texas Tech University and California State University in the USA, University of Leeds in the UK, and thousands of other schools and universities.

With Sanako Study, class sizes, limited time and distractions are no longer a problem. As easily as you would teach a single student, you can enable the entire class to participate in meaningful activities whilst utilizing the allocated time efficiently and remaining in complete control. With Study, all the most frequently used language learning activities are at your disposal with just a few mouse clicks. Predefined workflows allow you to conduct versatile and effective lessons combining speaking, listening, multimedia content and written text.

Our customers have reported that they have been able to increase their students' results easily up to +30% after starting to use Sanako Study in their language teaching programs.

What do teachers say about it?

We chose Sanako Study because we were looking to create a communicative learning environment which was student-centered. The Study software allows instructors and students to seamlessly move from one activity to another. It also allows instructors to record and save students' written work, audio responses and conversations.

Raymond Cepko,
Language Lab Specialist at the
University of Tampa, United States

Learn more from our website at
https://sanako.com/study/

Fact sheet:

- **Sanako Study is a Windows-based software application installed on school's PC's to turn any computer classroom or a set of Windows laptops into a dedicated language learning environment.**

- **It is most suitable for learners from age 14+ onwards**

- **It is highly popular among high schools and universities**

- **It is used in face-to-face classroom teaching**

- **It is usable for teaching any language and the user interface is available in most modern languages**

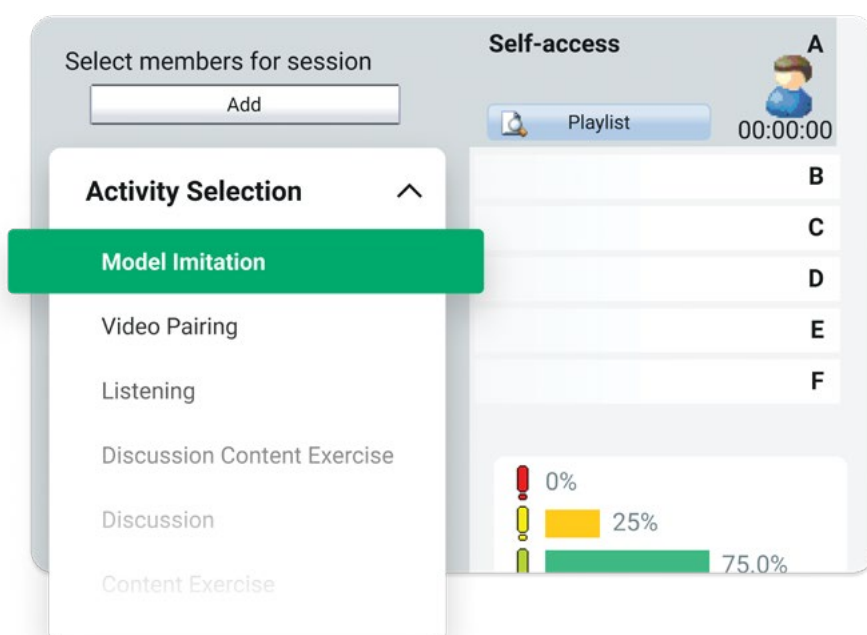- **Great for practicing and administering exams**

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Sanako Study

Learning Activities and Modules

Wide-array of predefined language learning activities

Sanako Study is the market-leading language lab software and probably the most advanced product in this product category for language teachers. It includes the widest selection of useful and effective language learning activities such as:

- Listening Comprehension

- Model Imitation

- Video pairing

- Telephone activity

- Reading Practice

- Round table discussion

- Discussion

- Tutoring

- Web Browsing

- Vocabulary test

- Text-to-Speech

- Voice insert

- Subtitling

- Pronunciation activity
  (as and add-on purchase)

- Conference Interpreting activity (as and add-on purchase)

- Examination Module
  (as an add-on purchase)

- English Learning Content
  (as an add-on purchase)

Additional modules for Sanako Study:

Sanako Study is a modular software and your school can easily include an add-on module to make your Study teaching environment more flexible and suitable for your specific needs.

Pronunciation Activity Module: Pronunciation module uses text-to-speech and speech-to-text technology to create realistic and native-like speaking and pronunciation exercises with automated grading.

Conference Interpreting Activity: The Conference Interpreting activity provides a full simultaneous interpreting environment for actual conferences or in the training of interpreters.

Examination Module: With the Examination module teachers can easily create a variety of tests for students. Audio, video, images and text can be used in the questions, and the grading scale can be customized.

English Learning Content: Everyday English is a series of English lessons on everyday topics. The real life subjects in the Everyday English lessons allow learners to improve their language skills while discussing topics that are present in their day-to-day lives. The content includes a total of 50 lessons, each covering a different everyday topic such as nature, travel, business, etc. Each lesson includes an audio recording and text items on the topic of the lesson. There are two parts in each lesson and each part contains multiple different exercises covering all four key skills: reading, writing, speaking and listening.
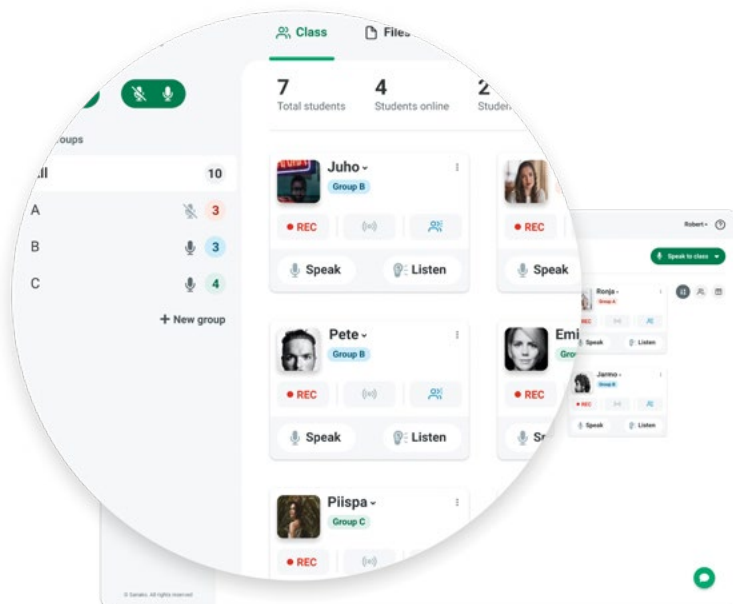
Complimentary content authoring tools:

Sanako has developed a set of tools that allows for fast and easy creation of interactive digital content for language learning. Our tools convert the most common exercise types into interactive content. The source material can be anything - even printed books. The final product is a fully interactive version of the previously static content.

All Sanako customers can use our web-based content authoring tools for free. This solution can be used for creating new content for the Sanako Study platform.

> ## Access Sanako content authoring tools for free at:
> ### https://recorder.sanako.com/

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Sanako Connect

Browser-based Teaching Environment

Sanako Connect is a language teaching platform that transforms passive language classes into an active speaking-based environment. Use in class, remotely or in hybrid teaching. Sanako Connect is a modern browser-based solution offering flexibility for school IT, teachers and students:

- Accessible from anywhere using any combination of devices and operating systems, including desktop computers, laptops, Chromebooks, and tablets.

- No login details needed for the students, students join via a unique web-link (no data privacy issues).

- Create learning materials and activities & share them with your students and colleagues. All files and materials are stored in a secure cloud-based system.

- Enables all the benefits from language laboratories, virtual meeting solutions, and dedicated language learning tools - all in one solution.

How **Sanako Connect helps** language teachers, students, and language departments?

- Easy to manage and **hassle-free for the school IT department** because it's a scalable browser-based solution with concurrent user licensing. Usable at a class level, at a teacher level, at a school level, or even at a district level.

- Helps students to **increase their foreign language skills, grades, and oral language proficiency.** Enables important self-evaluation by allowing students to listen back to their own speech and recordings.

- Helps language departments to excel compared to other institutions and departments. **Practice and administer speaking exams and oral language assessments** with teacher-controlled exercises.

What do teachers say about it?

"

Helps to optimise our teaching time! With Sanako Connect we now can supervise student activities better; both when students are working together and while learning alone. Using the Sanako Connect platform also enables our teachers to optimize the time spent in class with students. And it allows us to engage more students than is possible in a normal classroom.

Yrama Lander Lopez,
Language instructor,
The Mediazone Linguistica Perugia, Italy

"

Learn more from our website at
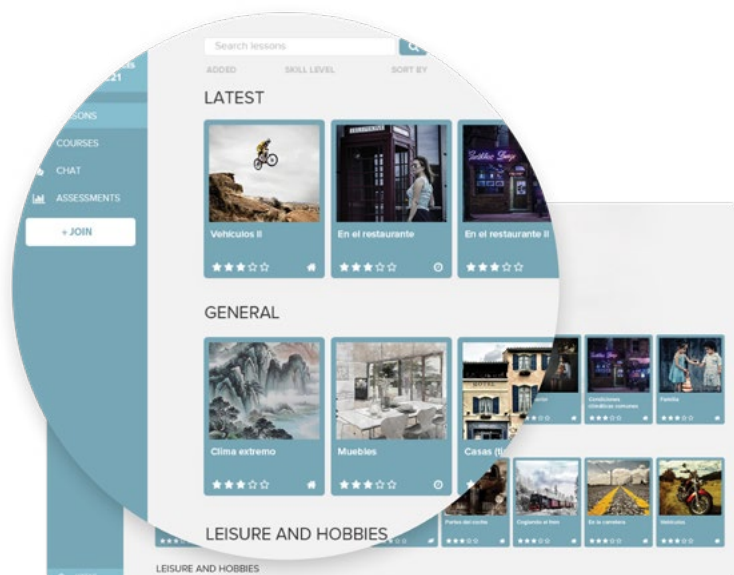### https://sanako.com/connect/

Fact sheet:

- **Sanako Connect is a browser-based software application so it works on all operating systems and you only need an internet connection to run it**

- **It is most suitable for learners from age 14+ onwards**

- **It is highly popular among high schools and universities**

- **It can be used in all teaching modes including face-to-face classroom teaching, remote and hybrid teaching**

- **It can be used in real-time teacher-led language instruction as well as for self-paced language learning**

- **It is usable for teaching any language**

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Sanako Reactored

Language Learning Materials and Courses

Engaging learning materials and courses

Reactored is Sanako's language learning material and course platform that can be used for in-classroom teaching as well as in distance teaching or assigning homework for students. All materials in Reactored can also be turned into digital exams with a few clicks. Autograding saves teachers' time in grading students' work and progress.

Choose from more than 4.500 ready to use digital activities!

Modern language teachers are increasingly looking for online resources that can save them time and engage/motivate their learners. Reactored is a solution for this need as it is easy and fast to use the pre-built courses and materials but also to create your own exercises, modify the existing materials and even convert them into exams. Reactored also contains the market-leading technology for content authoring with automated translations and automated image bank to make your content more interactive, visual and engaging.

Gamification and personalization increases students' motivation!

Reactored is a modern and fun way to start learning new languages! No other platform can provide as gamified, personalised and motivating learning experience as we do. Reactored also provides the teacher visibility and analytics to follow their students' progress - this helps teachers to provide timely and individualized assistance.

What do teachers say about it?

"

After one year of using Sanako's Reactored platform, I'm happy that we have the license for another year already acquired. Now I know my students will keep receiving personalised and diverse language tuition both at the school and at their homes.

Mervi Pohja,
Vice Principal from
Karhusuo Primary School, Finland

"

Learn more from our website at
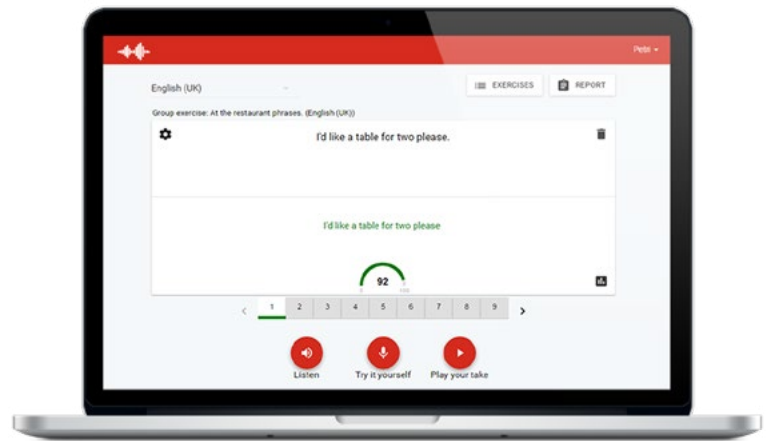### https://sanako.com/reactored/

💡 **Fact sheet:**

- **Sanako Reactored is a browser-based software application so it works on all operating systems and you only need an internet connection to run it**

- **It is most suitable for learners from age 6+ onwards**

- **Best suited for beginner-level language courses in schools/K12**

- **Reactored platform currently includes over 4.500 pre-built high-quality A1 and B1 digital activities for learning English, Spanish, French, German, Chinese, Vietnamese, and Swedish (new languages and activities are added constantly)**

- **It can be used in all teaching modes including face-to-face classroom teaching, remote and hybrid teaching**

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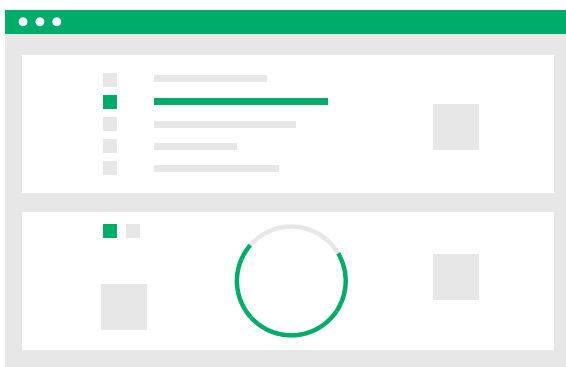# Sanako Pronounce

Pronunciation Practice Tool

Easy solution for improving students' speaking and pronunciation – already used by over 2.5 million users worldwide.

Sanako Pronounce brings a new and exciting way to practice pronunciation. Teachers can use ready-made phrases or create their own from text and students can significantly improve their pronunciation skills.

There are only 3 steps: Listen, Practice, Learn!

The solution is quick, easy to use and effective! Listen to a phrase and then record yourself saying the same phrase to compare with the model. When you are happy then simply move on to the next phrase. By using the very latest and highest quality Text-To-Speech technology the teacher does not need to record the model phrases – simply write or copy text from any source. For example, copy and paste text from a web page or an existing document and the software will create the audio automatically.

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What do teachers say about it?

"

We use Sanako Pronounce to practice foreign language pronunciation in the classroom for students and even at more advanced level when training our teachers.

Tutor of PGCE
from University of York, UK

"

Learn more from our website at
https://sanako.com/pronounce/

Fact sheet:

- **Sanako Pronounce is available in two versions: as a Windows-application (Pronounce) that is installed to the school's PCs or Windows laptops and as a Browser-based solution which works on Google Chrome browsers (Pronounce Live) via the Internet.**

- **Very easy and simple to use so it is suitable for learners from all age groups**

- **You can purchase add-on premium voice packages to give students the opportunity to model real authentic pronunciation**

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Sanako
Lab 100

Digital Language Center

Create a dedicated language learning center for developing language skills

Sanako Lab 100 is a digital language laboratory, which can be wall mounted, desk mounted and is an ideal solution for those wanting to create a dedicated language learning center and use drill techniques for teaching languages.

High performance, stability and durability

Lab 100 requires only one PC for the teacher, which is connected via Lab 100 Media Unit to students' User Audio Panels. This system is really robust and durable, many Sanako customers have been using Lab 100 language lab systems for more than 10-years without a single maintenance issue.

Easy and fast to launch language learning activities

- Listening Comprehension

- Reading Practice

- Telephone Conversation

- Random Pairing

- Student Grading facility

- Group Discussion, Monitor & Intercom

- One Click Podcasting

- Simultaneous & Consecutive Interpreting

- Student Response Digital Recording (exam ready)

- Quiz facility & Multiple Choice Testing Facility

- Audio on Demand & Library Facility, file access from network/CD etc

www.sanako.com

What do teachers say about it?

> *This language lab allows more speaking practice opportunities for students and they need not to feel embarrassed when they make mistakes, instead they can practice it again until they're confident with the result. The solution also makes it easier for teachers to monitor student's learning without interruption.*

Ajarn Ae,
English teacher from
Army Training Command Department, Thailand

Learn more from our website at
https://sanako.com/lab-100/

Fact sheet:

- **Sanako Lab 100 is a hardware-based digital language lab, which needs only a teacher PC and the Sanako Lab 100 equipment (Teacher Media Unit, User Audio Panels, Headsets, and cabling)**

- **Lab 100 works offline so it is very suitable solution for geographies with low internet connectivity**

- **Suitable for high schools, universities but also for language test centers, ministries of defence, armies and police academies**

- **Most suitable for learners from age 14+ onwards**

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Sanako SLH-07 Headset

Professional Language Learning Headset

SLH-07 is a durable and professional headset, specially designed to offer the clearest sound quality for listening to audio playback and recording students' speech without distractions.

The attached condenser microphone provides the best quality sound for fully comprehensible voice recordings. It is suitable for a number of working environments, including language studies, broadcasting and audio and video editing activities.

Designed for the day to day rigours of everyday school life. Its high quality audio and recording makes SLH-07 ideal for examinations and language learning.

Available with various types of connectivity such as USB, RJ12, 2x3.5mm and 3.5mm TRRS, which make it suitable for all devices.

- **High-quality Audio**

- **Designed for Language Learning**

- **Eliminates Background Noise**

- **Robust and Durable**

- **All Parts Replaceable**

- **Popular headset for language classes**

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Learn more from our website at
https://sanako.com/headsets/

Fact sheet:

- **Connectivity for any device**

- **Headset itself is built out of highly durable materials, and all of the parts can be individually replaced**

- **Weight: 265 grams without cable**

- **Nearly unbreakable even in the hands of younger students so it outlives most other school headphones and headsets**

Sanako Customers Around The World

> "
>
> *With Sanako, we can observe each students' station: we can observe what they're doing on their screens and we can listen in on what students are saying. I'm able to have a class come in here every 30 minutes. Then proctor an exam and have another class come in the next 30 minutes. So it's really user-friendly.*

Christopher Vasquez-Wright
Texas Tech University, USA

> "
>
> *We now have more chances to supervise student activities; both when students are working together and while learning alone. Using the Sanako Connect platform for autonomous learning also enables educators to optimize the time spent in class with students. And it allows us to engage more students than is possible in a normal classroom.*

Yrama Lander Lopez
The Mediazione Linguistica Perugia, Italy

> "
>
> *Our army trainees are now motivated to learn more. Sanako Lab 100 allows more speaking practice opportunities for them and they need not to feel embarrassed when they made mistakes, instead they can practice it again until they're confident with the result.*

Ajarn Ae
English teacher, Army Training Command Department, Thailand

After one year of using Sanako's Reactored platform, I'm happy that we have the license for another year already acquired. Now I know my students will keep receiving personalised and diverse language tuition both at the school and at their homes.

Mervi Pohja
Vice Principal from Karhusuo Primary School, Finland

In our school we have 10 language teachers who are using Sanako Study on a weekly basis. We are very pleased both with the broad functionality, the performance and stability and the quality of support when needed.

Jan Karstensen
Nord-Østerdal videregående skole, Norway

Throughout the installation and the first term we have been impressed by the professionalism and approachability of the Sanako's technical team who have been prompt to answer queries and offer advice and guidance to ensure we have been able to maximise our use of the software.

Yorke Menzies
Head of French, Withington Girls' School, United Kingdom

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How To Buy
Sanako Solutions

Sanako's global network of partners and resellers work to support our customers worldwide.

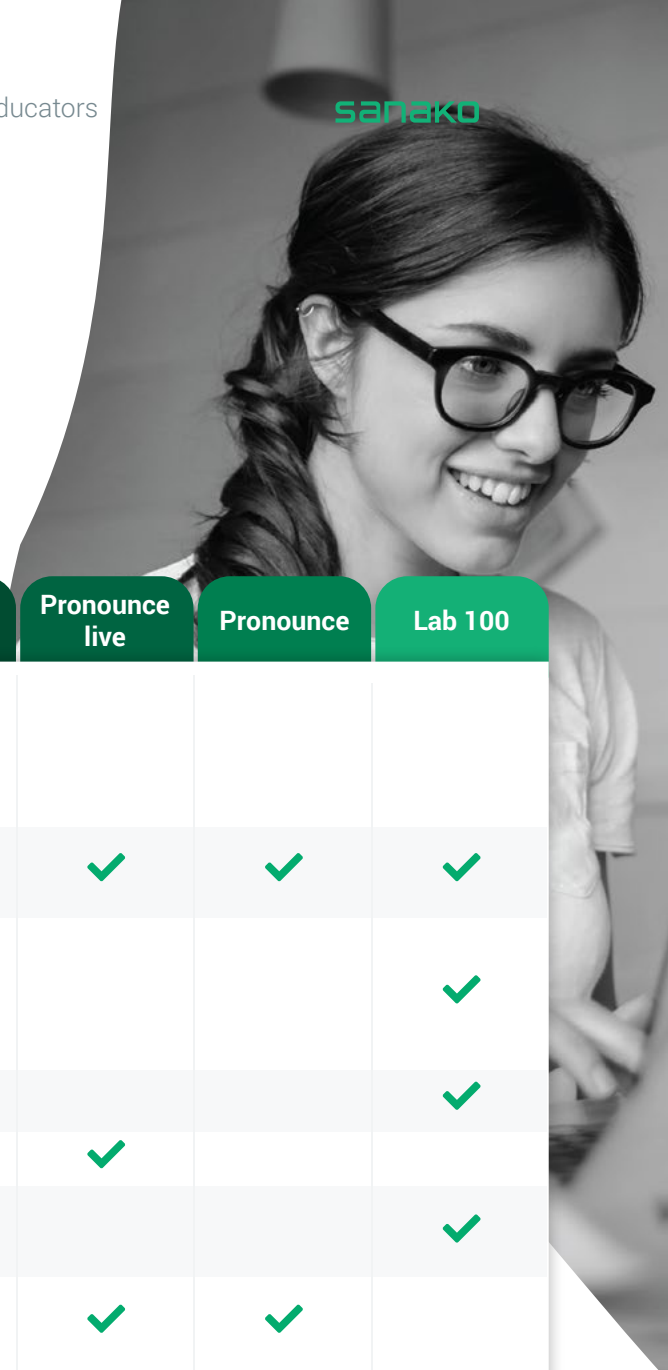**When you are interested in Sanako products, follow these simple steps:**

- Choose your product: Take an overview of our products and their benefits

- Understand product fit: You can request a FREE remote demo from www.sanako.com

- Contact Sanako local reseller: You will get a quotation and answers for all your open questions.

- Place order: Your institution places the order

- Start teaching: You will receive your product licenses and product training

- Ongoing support: Your local reseller is your main point of contact in all support needs and training demands

Find your local Sanako reseller here:
https://sanako.com/resellers/

Local Sanako experts

Our partners and resellers are our experts in their territory and act as our local representative wherever you are. Sanako delivers language teaching solutions in over 100 countries and uses our reseller network to understand the local context, language, and key educational priorities. Our resellers are also close by to help you with any installations, training needs or deliveries that might be required by your institution.

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Sanako
Product Range

	Connect	Reactored	Study	Pronounce live	Pronounce	Lab 100
General language skills (reading, writing, listening, speaking)	✔	✔	✔			
Recording students' work	✔		✔	✔	✔	✔
Automated collection of students recordings	✔		✔			✔
Examinations	✔	✔	✔*			✔
Distance Teaching	✔	✔		✔		
Live teacher interaction	✔		✔			✔
Content Creation tools	✔	✔	✔	✔	✔	
Automated pronunciation grading			✔*	✔	✔	
Dedicated Interpreting training			✔*			✔*
Includes ready-made content		✔	✔*			
Classroom management			✔			✔
Works without internet			✔**		✔	✔

* With add-on module   ** Works in School LAN

Contact Information

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Sanako has worked with thousands of schools and we know the challenges world language teachers face on a daily basis. We see the ups and downs and the varied stress levels of the day. ***Contact us, and we will show you how Sanako's educational technology can make teaching languages more straight-forward and effective.***
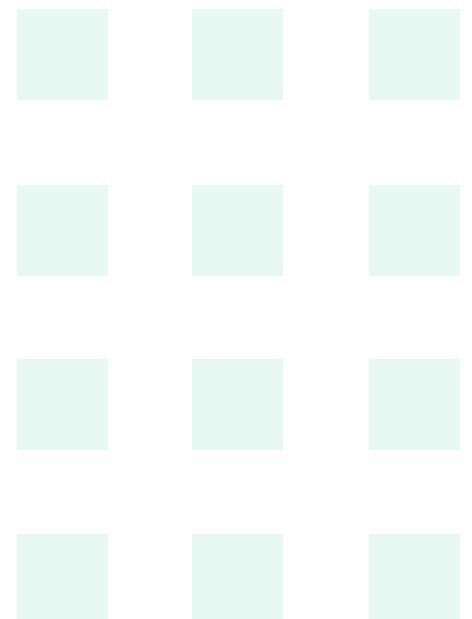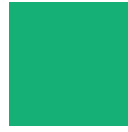
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**Contact us for any inquiry
We are happy to hear from you!**

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https://sanako.com/resellers/

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